

Landscape Review



Landscape Review

The Impact DuPage Landscape Review Committee¹ (Committee) was charged with the collection of contextual information that would help Impact DuPage understand DuPage County residents' perception of well-being. Using qualitative research methods, the Committee sought to answer the following questions:

- 1. What is important to the community?
- 2. How is quality of life perceived?
- 3. What assets can be used to improve community well-being?

Existing Qualitative Data Sources

The Committee met between June 2014 and November 2014 to review potential sources of qualitative data, discuss and select data collection methods, develop strategies for participant recruitment, and implement data collection. Members explored existing sources of data and discussed how that information might be incorporated into the Landscape Review process. Data sources included People's Resource Center's (PRC) All Client Survey, Community Health Needs Assessments (CHNAs) completed by local hospitals, and other assessments completed by health and human service organizations, schools districts, municipalities, and local collaborations.

Ultimately, members decided it was best to design a data collection tool that would capture resident perspectives regarding community well-being. Existing data sources were viewed as complementary. Committee members selected survey research as the primary method to capture resident perspectives. In addition to the survey, the Committee decided to pilot a secondary data collection method called Photovoice. Photovoice asks participants to use photography to record and reflect on their community's strengths and needs. This approach was chosen due to its interactive nature and its capability of engaging underrepresented populations - populations who might be less likely to provide input through a traditional survey.

Survey Methodology

Survey Design

The Community Themes and Strengths Assessment (CTSA), a component of the Mobilizing for Action through Planning and Partnerships (MAPP) process, was a valuable resource for the Committee. The CTSA is often used by public health systems to evaluate community health by answering questions such as: What is important to our community? How is quality of life perceived in our community? and What assets do we have that can be used to improve community health?

After consulting several MAPP Community Themes and Strengths Assessment surveys from other communities, the group selected one survey used by the Partnership for a Healthier Fairfax to serve as a template. Survey questions were adapted to make them applicable to DuPage County.

The paper survey was piloted at the well-attended Annual Back to School Fair on August 6, 2014, hosted by Catholic Charities. The Back to School Fair helps prepare children from low-income DuPage County households for a new school year by providing a variety of services and resources, including free school supplies, immunizations, physicals, dental

¹ Committee roster available in Appendix I.

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exams and more. Several committee members participated in the event and collected 124 surveys from attendees. The opportunity allowed committee members to gain valuable insights to improve the survey. Based on feedback regarding the pilot survey, the final survey answer selections were shortened and the overall literacy level was adjusted to make the survey more accessible.

Once the survey was finalized (Appendices II and III), countywide roll out details were determined. An electronic version of the survey was created in SurveyMonkey. A paper version was created for respondents who may not have access to a computer or who may be uncomfortable with technology. Prior to the survey launch, communication tools were developed to promote the survey. Tools included an Impact DuPage flyer, an e-mail template, and social media messages (Appendices IV and V). The survey was administered in the community from September 10th – October 31, 2014.

The survey contained questions on DuPage County's greatest strengths, important health concerns, risky behaviors, community and personal health, and where the community should focus its attention to make things better in DuPage County. The survey collected respondent demographic information including zip code, sex, age, marital status, children living in home, DuPage County residency, household income, level of education, race, ethnicity, where respondents receive healthcare and how they pay for healthcare. The survey was available in both English and Spanish.

Survey Distribution

Using the networks of Committee members, information regarding the launch of the survey was distributed via:

- An e-blast to villages sent by the DuPage Mayors and Managers Conference (notices were then placed in their village newsletters and/or sent to residents);
- Behavioral Health Services listsery;
- Benedictine student listserv;
- Bensenville Early Childhood Collaborative (40 providers);
- Boards of local non-profit organizations (DuPage Federation, DuPage Board of Health, etc.);
- Chambers of commerce;
- Child care providers (504 providers);
- Church congregations (LOVE Christian Clearinghouse 100+ congregations, Feeding The Soul Christian Ministries);
- CommunityPoint (308 community members that provide human services to DuPage County residents);
- DuPage County Community Resource Information System (CRIS) Account Users;
- DuPage Chiefs of Police Association (38 DuPage County Police Agencies);
- DuPage Community Foundation donors, agency contacts, and professional advisors (2,495 constituents);
- DuPage County PTAs (10,000+ DuPage County parents);
- DuPage Homeless Continuum (104 members);
- Early Childhood Collaborative (85 key leaders in early childhood field);
- Food pantries (Community Hunger Network);
- Hospitals;
- Latino Service Provider Network;
- NAACP of Naperville;
- Public libraries;

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(Survey distribution continued)

- Staff of local non-profit organizations (DuPage Federation, DuPage County Health Department, People's Resource Center, etc.)
- Townships (Winfield, Wayne and Naperville); and
- Virtual Backpacks (DuPage County school districts)

Paper surveys were located at People's Resource Center, DuPage PADS, Adventist Hinsdale and Glen Oaks hospital waiting rooms, HCS Community Services food pantry, multiple Federally Qualified Health Clinic (FQHC) sites, DuPage County Health Department, Family Shelter Service, Outreach Community Ministries, and 360 Youth Services.

The survey was featured in village newsletters and various agency websites and social media accounts. An article regarding the survey written by Kim Perez at People's Resource Center was featured in mySuburbanLife.com. A press release went out in early September as well.

Challenges

Due to the fact that the survey was opt-in, the Committee focused on capturing a representative sample of DuPage County residents rather than concentrate on a response rate. During September – October, weekly updates were sent to members tracking the demographics of respondents. The spreadsheet compared Census data of the larger DuPage County population to respondent demographics so that underrepresented populations could be targeted for survey participation.

Committee members were mindful of the sample size's margin of error and confidence level. According to several survey research sources, a population of 1,000,000 (DuPage County total population estimate) requires at least 384 respondents for a 5% margin of error (answers reflect the view of the population) and at least 664 respondents for a 99% confidence level (the sample accurately samples the population). Both of these thresholds were surpassed with the survey's total of 2,164 responses.

Paper surveys were more difficult to administer than those in the electronic format. The electronic survey forced respondents to follow the instructions (e.g., select three choices). If a respondent checked more or less choices than asked, our protocol was to not include the survey. As a result, there were a total of 241 paper surveys that were excluded.

Although it is difficult to determine if an individual took the survey multiple times, communication tools were crafted to emphasize the importance of hearing from every DuPage County resident and to thank individuals if they had already taken the survey.

Survey Findings

A total of 2,164 responses were collected from DuPage County residents. Of those, 2,111 completed the survey in English and 53 completed the survey in Spanish. A summary of the respondent demographics can be found in Appendix VI. The summary below contains the ten highest ranking selections with the three highest ranking selections bolded for most questions. For a complete list of rankings for all selections, see the Final Analysis including comments in Appendices VII and VIII.

Survey Findings (continued)

What are the three greatest strengths of DuPage County?

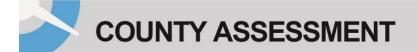
- Good Schools (58%)
- Low Crime/Safe Neighborhoods (42%)
- Parks and Recreation (30%)
- Police, Fire, Rescue Services (21%)
- Friendly Community (20%)
- Access to Healthcare (20%)
- Clean Environment (18%)
- Good Jobs & Healthy Economy (14%)
- Walkable, Bikeable Community (12%)
- Access to Affordable, Healthy Food (9%)

What do you think are the three most important health concerns in DuPage County?

- Alcohol/Drug Abuse (41%)
- Mental Health Problems (37%)
- Obesity (Overweight) (26%)
- Housing that is Safe and Affordable (25%)
- Aging Problems (e.g., arthritis, hearing/vision loss) (20%)
- Too Much Screen Time/Technology Use (18%)
- Cancers (17%)
- Domestic Violence (14%)
- Bullying (13%)
- Heart Disease and Stroke (12%)

What are the top three risky behaviors in DuPage County?

- Alcohol/Drug Abuse (70%)
- Being Overweight (40%)
- Poor Nutrition/Eating Habits (38%)
- Lack of Exercise (30%)
- Too Much Screen Time/Technology Use (26%)
- Tobacco Use/Smoking (24%)
- Lack of Care Safety (e.g., car seats, seat belts, cell phone use) (19%)
- Unfairness towards other Races/Cultures (15%)
- Dropping Out of School (13%)
- Not Getting "Shots"/Vaccines to Prevent Disease (11%)



Survey Findings (continued)

How would you rate the health of our community?

- Somewhat Healthy (50%)
- Healthy (39%)
- Unhealthy (6%)
- Very Healthy (3%)
- Very Unhealthy (1%)

How would you rate your personal health?

- Healthy (49%)
- Somewhat Healthy (31%)
- Very Healthy (14%)
- Unhealthy (6%)
- Very Unhealthy (1%)

Where should the community focus its attention to make things better in DuPage County?

- Good Jobs and Healthy Economy (35%)
- Affordable Housing (28%)
- Access to Mental Health Treatment (23%)
- Low Crime/Safe Neighborhoods (22%)
- Access to Alcohol/Drug Abuse Treatment (18%)
- Schools (15%)
- Public Transportation (15%)
- Homeless Services (14%)
- Access to Healthcare (13%)
- Senior Services (11%)

Photovoice

The Photovoice method of collecting feedback involves participants using photography to share what they see as important in their community. Photovoice was considered a pilot for purposes of this assessment and not included as part of the final assessment findings. However, committee members viewed the method as innovative and appreciated its potential to engage populations that did not participate in the survey. Further, its ability to be used in print and electronic media seemed useful for the Impact DuPage website and launch. Photovoice has four overall goals, including (1) help people record and think about their community's strengths and problems; (2) identify important issues through group discussion and photographs; (3) get the attention of community decision makers; and (4) work toward positive change in our community.

Photovoice Design

Committee members selected three questions for participants to answer using photography:

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- What are the greatest strengths of DuPage County?
- What do you love about DuPage County and/or what makes you proud of your community?
- What does wellness (or well-being) mean to you?

Orientation materials were developed for participants (Appendices IX). The orientation contained basic information about Impact DuPage, Photovoice questions and process, guidelines, brainstorming ideas, and consent form details.

Photovoice Participants

Due to time constraints, logistics, and capacity, the committee felt it most effective to pilot Photovoice with several existing groups. Members emphasized the need to engage underrepresented populations. As a result, the following groups were selected for Photovoice participation:

- Community High School District 94, West Chicago
 Two English as a Second Language (ESL) classes, 28 students
- People's Resource Center, Wheaton
 Kid's Art Junior High (5th 7th graders), 15 participants
- People's Resource Center, Wheaton
 Volunteers Announcement sent out via web-based newsletter which reaches about 2,500 individuals

Photovoice Findings

A total of 10 participants submitted photos to Impact DuPage, answering the three questions above. These photos included grocery stores, libraries, police stations, medical/dental clinic, and faith communities. Below are two examples of photos submitted by Photovoice participants.



"One of the greatest strengths of DuPage County is the Morton Arboretum. We are blessed to have this lovely preserved piece of land and beautiful landscape for all to view. It is a wonderful 'get away' place in the midst of our busy county."



"One of the strengths in DuPage County is having school. School is really important in my life and in others because it helps me learn and prepares me for my career in the future."

Because of the limitations of the information collected through the Photovoice pilot, this information was not included in the review of key findings with the Impact DuPage Steering Committee. However, committee members plan to use Photovoice as a way to engage underrepresented populations in future Impact DuPage activities.

Appendices

- I. Landscape Review Committee Member List
- II. Impact DuPage Survey (English)III. Impact DuPage Survey (Spanish)
- IV. Communication Tool: Impact DuPage Flyer
- V. Communication Tool: E-Mail and Social Media Messaging
- VI. Respondent Demographics
- VII. Impact DuPage Survey Final AnalysisVIII. Impact DuPage Survey Comments
- IX. Photovoice Guide





Appendix I: Landscape Review Committee Member List

Committee Member	Title	Organization	
Amy Snodgrass (Team Lead)	Associate Director, Operations	DuPage Federation on Human Services	
Barb Szczepaniak	Director of Programs	The DuPage Community Foundation	
Carol Simler	Executive Director	DuPage PADS	
Courtney Simek (Chair)	Executive Director	Positive Parenting DuPage	
Eve Ginjauma	Community Relations Coordinator	Access DuPage	
Elizabeth Higgins	Senior Director of Empowerment	People's Resource Center	
	Programs		
Dr. Joseph Gust	Assistant Regional Superintendent	DuPage County Regional Office of Education	
Marianne Pokorny	Child Care Resource & Referral	YWCA Metropolitan Chicago	
	Assistant Manager		
Mark Baloga	Executive Director	DuPage Mayors and Managers Conference	
Rabia Mukhtar	Intern	DuPage County Health Department	
Rob Baechle (Chair)	Associate Director of Clinical	DuPage County Health Department	
	Services – BHS		
Sarah Troll	Population Health Coordinator	DuPage County Health Department	



Appendix II: Community Survey (English)



How Are We Doing in DuPage?

1. What are the 3 greatest STRENGTH	S of DuPage County? Please check exactly 3.
☐ Access to Alcohol/Drug Abuse Treatment	☐ Low Crime/Safe Neighborhoods
☐ Access to Affordable, Healthy Food	☐ Parks and Recreation
☐ Access to Child Care	☐ Police, Fire, Rescue Services
☐ Access to Healthcare	☐ Prepared for Emergencies (tornadoes, floods, disease)
☐ Affordable Housing	☐ Programs for Youth Outside of School
☐ Arts and Cultural Events	☐ Public Transportation
☐ Clean Environment	☐ Religious/Spiritual Values
☐ Early Childhood Services	☐ Respect towards Different Cultures and Races
☐ Friendly Community	☐ Senior Services
☐ Good Jobs and Healthy Economy	☐ Technology/Internet Access
☐ Good Schools	☐ Walkable, Bikeable Community
☐ Homeless Services	□Other:
2. What do you think are the 3 most important he	alth concerns in DuPage County? Please check exactly 3.
☐ Accidental Injuries	☐ Housing that is Safe and Affordable
☐ Aging Problems (e.g., arthritis, hearing/vision loss)	☐ Infectious Diseases (e.g. flu, TB, hepatitis)
☐ Alcohol/Drug Abuse	☐ Mental Health Problems (e.g., depression, anxiety)
☐ Bullying	☐ Motor Vehicle Injury
☐ Cancers	☐ Obesity (overweight)
☐ Child Abuse/Neglect	☐ Rape/Sexual Assault
☐ Dental Problems	☐ Sexually Transmitted Diseases (STDs) (including
□ Diabetes	HIV/AIDS)
☐ Disabilities (e.g. physical, developmental, sensory)	☐ Suicide
☐ Domestic Violence	☐ Teenage Pregnancy
☐ Firearm-related Injuries	☐ Tobacco Use/Smoking
☐ Heart Disease and Stroke	☐ Too Much Screen Time/Technology Use
☐ High Blood Pressure	□Other:
3. What are the top 3 "risky behaviors	s" in DuPage County? Please check exactly 3.
☐ Alcohol/Drug Abuse	☐ Poor Nutrition/Eating Habits
☐ Being Overweight	☐ Tobacco Use/Smoking
☐ Dropping Out of School	☐ Too Much Screen Time/Technology Use
☐ Lack of Car Safety (e.g., car seats/seat belts/cell phone use)	☐ Unfairness Towards Other Races/Cultures
☐ Lack of Exercise	☐ Unsafe Sex
☐ Not getting "Shots"/Vaccines to Prevent Disease	Other:
4. Rate our Community H	lealth and your Personal Health:
How would you rate the health of our community (Circle or	ne):
Very Unhealthy Unhealthy Somewhat	Healthy Very Healthy
How would you rate your personal health (Circle one):	
Vary Unbaalthy Unbaalthy Comowhat	Healthy Healthy Very Healthy



How Are We Doing in DuPage?

5. Whe	re should the commu	inity FOCUS its attention to make	e things better in DuPage County? Please
		check exactly 3.	
☐ Access to Alcoh	nol/Drug Abuse Treatme	ent 🗆 Low Crim	ne/Safe Neighborhoods
☐ Access to Child	Care	☐ Parks and	d Recreation
☐ Access to Healt	hcare	☐ Police, Fi	re, Rescue Services
☐ Access to Ment	al Health Treatment	☐ Prepared	for Emergencies (tornadoes, floods, disease)
☐ Access to Speci	al Needs Services	☐ Programs	s for Youth Outside of School
☐ Affordable Hou	sing	☐ Public Tra	ansportation
☐ Arts and Cultur	al Events	☐ Respect 1	Towards Different Cultures and Races
☐ Clean Environm	nent	☐ Reduce B	Bullying
☐ Early Childhood	d Services	☐ Schools	
☐ Faith Communi	ities	☐ Senior Se	ervices
☐ Good Jobs and	Healthy Economy	☐ Sexually ⁻	Transmitted Diseases (STDs) (including HIV/AIDS
☐ Healthy Moms			ogy/Internet Access
☐ Homeless Servi			e, Bikeable Community
☐ Information on	How to be Healthy		
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Please answe	er the following quest	ions about vourself so that we ca	n better understand how members of our
		community feel about the issue	
Home Zip Code:		,	What is Your Race?
		Annual household income:	☐ African American/Black
Sex: ☐ Female ☐	l Male	☐ Less than \$9,999	☐ Asian
		□ \$10,000-\$29,999	☐ Native Hawaiian/Pacific Islander
Your Age:		□ \$30,000-\$49,999 □ .	☐ American Indian/Alaska Native
☐ 1- 17 years		\$50,000-\$74,999	☐ White/Caucasian
□ 18-24 years		□ \$75,000-\$99,999 □ \$100,000	Other
□ 25-34 years		□ \$100,000+	☐ Multiracial
☐ 35-44 years ☐ 45-64 years		Your highest level of education:	Where do you usually go when you are
□ 65-80 years		Less than high school	sick or need healthcare?
□ 80+ years		☐ High school/GED	☐ Doctor's Office
		☐ Some College	☐ Public Health Clinic
Marital Status:		☐ Associates/Technical	☐ Community Health Center
☐ Single ☐	☐ Married	☐ Bachelor's degree	☐ Hospital Emergency Department
☐ Divorced □	□ Widowed	☐ Graduate degree or higher	Other
	1 11 640	Are you of Hispanic or Latino origi	in? How do you pay for your healthcare?
•	en under the age of 18	Yes, Hispanic or Latino	Pay Cash/No Insurance
living in your home	er □ No	☐ No, not Hispanic or Latino	☐ Private Health Insurance
□ 1es	□ NO	- No, not inspanie of Eating	☐ Medicare
Do you live in DuPa	age County?		☐ Medicaid
□ Yes	B No		☐ Veteran's Administration (VA)
00			☐ Indian Health Services
Do you work in Du	Page County?		☐ Other
☐ Yes	□ No		

Thank you for taking the time to complete our survey. Your input is greatly appreciated!

Appendix III: Community Survey (Spanish)



¿Cómo estamos trabajando en DuPage?

	A 10 /L L C CONTAIRTAG LLC		1 0 0 244
	1. ¿Cuáles son las 3 mayores FORTALEZAS del Con		
	Acceso a tratamiento por abuso de drogas/alcohol		Parques y recreación
	Acceso a alimentos saludables y asequibles		Servicios de policía, bomberos y rescate
	Acceso a guarderías	ш	Preparado para emergencias (tornados, inundaciones,
	Acceso a atención médica	_	enfermedades)
	Vivienda asequible		Programas fuera de la escuela para jóvenes
	Artes y eventos culturales		Transporte público
	Medio ambiente limpio		Valores religiosos/espirituales
	Servicios de primaria infancia		Respeto hacia diferentes culturas y razas
	Comunidad amigable		Servicios para adultos mayores
	Buenos empleos y economía sólida		Acceso a tecnología/internet
	Buenas escuelas		Comunidad con senderos para caminar/bicicletas
	Servicios para personas sin hogar		Otro:
	Vecindarios con poco crimen/seguros		
	2. ¿Cuáles cree que son las 3 preocupaciones de salu	d ma	ás importantes en el Condado de DuPage? Marque
			opciones.
	esiones accidentales		Vivienda segura y asequible
	Problemas de la vejez (p. ej., artritis, pérdida de la		Enfermedades infecciosas (p. ej., gripe, tuberculosis,
	audición/la vista)		hepatitis)
	Abuso de alcohol/drogas	П	Problemas de salud mental (p. ej., depresión, ansiedad)
	Bullying		Herida de vehículo motorizado
	Cáncer		
			Obesidad (sobrepeso)
	Abuso/negligencia infantil		Violación/ataque sexual
	Problemas dentales	ш	Enfermedades de transmisión sexual (ETS), incluyendo
	Diabetes	_	VIH/SIDA)
	Discapacidades (p. ej., física, de desarrollo, sensorial)	_	Suicidio
	/iolencia doméstica		Embarazo de adolescentes
	esiones por armas de fuego.		Consumo de tabaco/cigarrillos
	Enfermedad cardíaca y derrame cerebral		Mucho uso de tecnología/tiempo frente a una pantalla
	Presión arterial alta		Otro:
	3. ¿Cuáles son las 3 principales "conductas de riesg	o" e	n el Condado de DuPage? Marque exactamente 3
		cion	
			ala nutrición/malos hábitos alimenticios
		□ Co	onsumo de tabaco/cigarrillos
	•		ucho uso de tecnología/tiempo frente a una pantalla
			justicias hacia otras razas/culturas
			exo sin protección
		□ 0t	•
	•	_ 0	
<u></u> П	No vacunarse para evitar enfermedades		
	4. Califique la salud de nuestra	cor	nunidad y su salud personal:
Cór	no calificaría la salud de nuestra comunidad? (Encierre ur	na or	oción):
Muy	poco saludable Poco saludable Algo saludable		Mayormente saludable Muy saludable
Cór	no calificaría su salud personal? (Encierre una opción):		
Min	noco saludable Doco saludable Algo saludable		Mayormente saludable Muy saludable



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¿Cómo estamos trabajando en DuPage?

5. ZEN que debe la com		ra mejorar la situación en el Condado de
	DuPage? Marque exactamer	•
Acceso a tratamiento por abuso de		es y recreación
☐ Acceso a guarderías		ios de policía, bomberos y rescate
☐ Acceso a atención médica	☐ Prepa	rado para emergencias (tornados, inundaciones,
☐ Acceso a tratamiento de salud ment		nedades)
 Acceso a servicios de necesidades e 	speciales 🗆 Progra	amas fuera de la escuela para jóvenes
☐ Vivienda asequible	☐ Transı	porte público
□ Artes y eventos culturales	☐ Respe	to hacia diferentes culturas y razas
☐ Medio ambiente limpio	☐ Meno	s bullying
☐ Servicios de primaria infancia	☐ Escuel	las
☐ Comunidades de fe	☐ Servic	ios para adultos mayores
☐ Buenos empleos y economía sólida	☐ Enferr	medades de transmisión sexual (ETS) (incluyendo
☐ Madres y bebés saludables	VIH/SI	IDA)
☐ Servicios para personas sin hogar	☐ Acces	o a tecnología/internet
☐ Información sobre estar saludable	☐ Comu	nidad con senderos para caminar/bicicletas
☐ Vecindarios con poco crimen/seguro	os 🗆 Otro:	-
Por favor conteste las siguientes	oreguntas sobre usted para que p	odamos entender mejor cómo se sienten los
_	estra diversa comunidad sobre lo	· · · · · · · · · · · · · · · · · · ·
Código postal de su casa:		¿Cuál es su raza?
	☐ Menos de \$9,999	☐ Afroamericano/negro
Sexo: ☐ Mujer ☐ Hombre	□ \$10,000-\$29,999	☐ Asiático
ocio. E majer E nombre	□ \$30,000-\$49,999	☐ Hawaiano/isleño del Pacífico
Su edad:	□ \$50,000-\$74,999	☐ Indio americano/nativo de Alaska
☐ 1-17 años	□ \$75,000-\$99,999	☐ Blanco/caucásico
☐ 18-24 años	□ \$100,000 o más	□ Otro
	□ \$100,000 6 mas	
25-34 años		☐ Multiracial
35-44 años	Su nivel más alto de escolaridad	
45-64 años	☐ Menos de 12 años	¿A dónde acude usualmente cuando está
☐ 65-80 años	□ 12 años/Diploma GED	enfermo o necesita atención médica?
☐ 80 años o más	□ Algunos estudios	☐ Consultorio médico
	universitarios	☐ Clínica pública
Estado civil:	☐ Título universitario técnico (2	años) 🔲 Centro de salud comunitario
☐ Soltero(a) ☐ Casado(a)	☐ Título de licenciatura	 Sala de emergencia de un hospital
☐ Divorciado(a) ☐Viudo(a)	□ Postgrado o más	□ Otro
¿Tiene hijos menores de 18 años que viver	¿Es de origen hispano o latino?	
en su casa?	☐ Sí, hispano o latino	¿Cómo paga su atención médica?
□ Sí □ No	□ No, no soy hispano ni latino	☐ Efectivo/no tengo seguro
		☐ Seguro médico privado
¿Vive en el Condado de DuPage?		☐ Medicare
□ Sí □ No		☐ Medicaid
		□ Veteran's Administration (VA)
¿Trabaja en el Condado de DuPage?		☐ Servicio de Salud Indígena (IHS)
□ Sí □ No		□ Otro

Gracias por tomar el tiempo para llenar nuestra encuesta. ¡Agradecemos sus respuestas!

Appendix IV: Communication Tool: Impact DuPage Flyer



DRIVING DUPAGE FORWARD

Well-being begins where we live, learn, work and play. Opportunities for well-being start at home, in our neighborhoods and work places. All people—regardless of background, education or money—should have the chance to make choices that lead to a long and healthy life.

-Robert Wood Johnson Foundation

DUPAGE PARTNERS ARE UNITING TO CREATE POSITIVE CHANGE ACROSS OUR COMMUNITIES



VOICES =

A PLAN FOR COMMUNITY WELL-BEING

Facts tell stories with numbers. For example:

- Do we have safe neighborhoods?
- Do we have enough affordable housing?
- Do we have enough doctors and nurses?
- Is our job market strong enough to provide the money families need to take care of themselves?
- What makes some neighborhoods healthier than others?

Facts alone do not tell the whole story. Your stories and the experiences of your family, your neighborhood, or your school all help to bring the pictures of our community's well-being into focus.



- Present the facts.
- Invite people to discuss their experiences.
- List problems to be solved.
- Make action plans to solve the problem.
- Help define ways for people to work together to improve well-being.





MORE INFORMATION

Look for information about Impact DuPage at www.dupagehealth. org. Meetings will be held around DuPage County throughout this year, resulting in a 2015 plan that will continue far into the future.

Questions? impactdupage@dupagehealth.org

PARTNERS SUPPORTING

Adventist Midwest Health
Advocate Good Samaritan Hospital
Cadence Health
DuPage Community Foundation
DuPage County Community Services
DuPage County Health Department
DuPage County Regional Office
of Education

DuPage Mayors and Managers Conference
DuPagePads
Edward-Eimhurst Healthcare
HOPE Fair Housing
LOVE Christian Clearinghouse
Northern Illinois University
People's Resources Center
Postitive Parenting DuPage
United Way of DuPage/Western Cook County
WeGo Together for Kids
YWCA Metropolitan Chicago

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Appendix V: Communication Tool: E-Mail and Social Media Messaging

Impact DuPage Survey: E-Mail Message Template

We need your input to move DuPage County forward!

Impact DuPage is a group of community leaders and organizations working together to understand the needs and priorities of DuPage County residents.

By offering your voice and opinions in this survey, you will help Impact DuPage improve the well-being of DuPage County. We will be collecting surveys from Monday, September 8th – Friday, October 31st, 2014. The survey will take an estimated 3-5 minutes to complete.

This survey is available online in English at: http://www.surveymonkey.com/s/impactdupage and the Spanish version may be found at: http://www.surveymonkey.com/s/impactdupageespanol

Please ask family, friends, and co-workers to take the online survey. Paper surveys are also available at specific locations throughout the community.

Our goal is to hear one response from each DuPage County resident. If you have already taken this survey, thank you for your participation!

Survey results will be available to the public once the assessment process has been completed.

For more information about the survey, contact Amy Snodgrass, DuPage Federation on Human Services Reform, at asnodgrass@dupagefederation.org.

[Optional add-in blurb for prospective paper survey sites: Impact DuPage is striving to capture the thoughts and opinions of a diverse and representative sample of DuPage County residents. Help us reach participants by allowing us to place paper surveys at your site. For more information or to discuss details, please contact Amy Snodgrass, DuPage Federation on Human Services Reform, at asnodgrass@dupagefederation.org.]

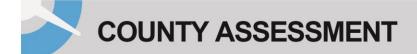
Social Media Messages

We need your input to move DuPage County forward! Offer your voice and opinion by taking the Impact DuPage survey today http://www.surveymonkey.com/s/impactdupage

Help us understand the needs and priorities of DuPage County residents. Take the Impact DuPage online survey http://www.surveymonkey.com/s/impactdupage

Make an impact! Take the Impact DuPage online survey http://www.surveymonkey.com/s/impactdupage Ask your family, friends, and co-workers to share their thoughts, too.

Help bring our community's well-being into sharper focus. Impact DuPage wants to hear from you! http://www.surveymonkey.com/s/impactdupage



Appendix VI: Respondent Demographics

A total of 2,164 responses were collected from DuPage County residents. Of those, 2,111 completed the survey in English and 53 completed the survey in Spanish. A summary of the respondent demographics and survey findings is below.

	DuPage County (ACS, 2012)	Surv (R = 2,		
		Percentage	Count	
Sex				
Female	51%	71%	1,477	
Male	49%	29%	612	
Age				
1 – 17 years	24%	1%	13	
18 – 24	9%	4%	83	
25 – 34	13%	12%	249	
35 – 44	13%	20%	420	
45 – 64	29%	49%	1044	
65 – 80	11%	15%	314	
Marital Status				
Single	30%	21%	441	
Married	55%	64%	1,360	
Divorced	9%	12%	248	
Widowed	5%	3%	70	
80 +	2%	1%	21	
Do you have children under the	age of 18 living in your home	?		
Yes	35%	42%	899	
No	65%	58%	1,251	



	DuPage County (ACS, 2012)	Sur (R = 2	vey ,164)
Do you live in DuPage County?			
Yes		100%	2,164
No		0%	0
Do you work in DuPage County?			
Yes		60%	1,286
No		40%	847
Annual household income			
< \$9,999	4%	9%	178
\$10,000-\$29,999	10%	15%	312
\$30,000-\$49,999	18%	11%	227
\$50,000-\$74,999	17%	15%	298
\$75,000-\$99,999	15%	15%	297
\$100,000+	38%	35%	713
Highest level of education			
Less than high school	8%	3%	58
High school/GED	20%	10%	209
Some college		17%	367
Associates/Technical degree	29%	8%	170
Bachelor's degree	27%	32%	683
Graduate degree or higher	16%	31%	653



	DuPage County (ACS, 2012)	Surv (R = 2	-
Ethnicity			
Hispanic/Latino	14%	8%	174
Non-Hispanic	86%	92%	1,926
Race			
African American/Black	5%	6%	125
Asian	10%	2%	51
Native Hawaiian/Pacific Islander	0%	0%	4
American Indian/Alaska Native	0%	0%	8
White/Caucasian	80%	86%	1,803
Other	2%	4%	88
Multiracial	2%	2%	35



	Surv	vey		
	(R = 2	,164)		
Where do you usually go when you are sick or need healthcare?				
Doctor's office	87%	1,867		
Public Health Clinic	3%	74		
Community Health Center	3%	54		
Hospital Emergency Department	4%	78		
Other	3%	69		
How do you pay for your healthcare?				
Pay cash/No insurance	5%	101		
Private health insurance	65%	1,373		
Medicare	14%	302		
Medicaid	10%	204		
How do you pay for your healthcare (continued)?				
Veteran's Administration (VA)	0%	8		
Indian Health Services	0%	1		
Other	6%	137		

Municipality	Zip Code(s)*	English Responses	Spanish Responses	Total Responses
Wheaton	60187, 60189	262	0	262
Elmhurst	60126	216	0	216
Naperville	60540, 60565, 60563, 60564	192	0	192
West Chicago	60185	136	10	146
Glen Ellyn	60137	136	2	138
Lombard	60148	106	2	108
Carol Stream	60188	95	4	99



Municipality	Zip Code(s)*	English Responses	Spanish Responses	Total Responses
Woodridge	60517	85	3	88
Bloomingdale	60108	84	0	84
Downers Grove	60515, 60516	83	0	83
Westmont	60559	62	4	66
Bensenville	60106	53	0	53
Villa Park	60181	46	1	47
Lisle	60532	42	0	42
Winfield	60190	42	0	42
Hinsdale	60521	40	0	40
Glendale Heights	60139	42	4	46
Bartlett	60103	38	0	38
Warrenville	60555	38	2	41
Willowbrook	60527	40	0	40
Roselle	60172	29	0	29
Wood Dale	60191	29	0	29
Addison	60101	27	9	36
Oak Brook	60523	20	0	20
Darien	60561	21	0	21
Itasca	60143	14	0	14
Hanover Park	60133	13	1	14
Clarendon Hills	60514	12	2	14

^{*}This chart contains only zip codes that had over three respondents participate in the survey. For a complete list of zip codes, contact the Landscape Review Committee team lead.

Appendix VII: Impact DuPage Community Survey

Final Analysis (DuPage County residents only)

hat are the 3 greatest strengths of DuPage County?	Response	s (ALL)	English	Spanish
Good Schools	58%	1,262	1,249	1
Low Crime/Safe Neighborhoods	42%	907	898	!
Parks & Recreation	30%	657	648	
Police, Fire, Rescue Services	21%	452	440	1
Friendly Community	20%	435	430	
Access to Healthcare	20%	434	416	1
Clean Environment	18%	397	389	
Good Jobs & Healthy Economy	14%	298	285	1
Walkable, Bikeable Community	12%	257	254	
Access to Affordable, Healthy Food	9%	186	177	
Arts & Cultural Events	7%	159	157	
Religious/Spiritual Values	7%	147	145	
Affordable Housing	5%	115	107	
Respect Towards Different Cultures & Races	5%	102	94	
Homeless Services	4%	97	92	
Senior Services	4%	94	92	
Programs for Youth Outside of School	4%	90	84	
Public Transportation	3%	70	65	
Other	3%	67	64	
Early Childhood Services	3%	59	55	
Technology/Internet Access	3%	55	53	
Prepared for Emergencies (tornadoes, floods, disease)	3%	54	54	-
Access to Alcohol/Drug Abuse Treatment	2%	51	45	
Access to Child Care	2%	47	40	
Access to Affordable, Healthy Food Arts & Cultural Events Religious/Spiritual Values Affordable Housing Respect Towards Different Cultures & Races Homeless Services Senior Services Programs for Youth Outside of School Public Transportation Other Early Childhood Services Technology/Internet Access Prepared for Emergencies (tornadoes, floods, disease Access to Alcohol/Drug Abuse Treatment		2,164	2,111	5



hat do you think are the 3 most important health	Responses	s (ALL)	English	Spanish
ncerns in DuPage County?		, ,	2.19	
Alcohol/Drug Abuse	41%	890	880	10
Mental Health Problems	37%	806	798	
Obesity (overweight)	26%	551	540	1
Housing That is Safe and Affordable	25%	542	538	
Aging Problems (e.g., arthritis, hearing/vision loss)	20%	428	422	
Too Much Screen Time/Technology Use	18%	394	385	
Cancers	17%	358	347	1
Domestic Violence	14%	298	284	1
Bullying	13%	290	277	1
Heart Disease and Stroke	12%	253	252	
Disabilities (e.g., physical, developmental, sensory)	10%	208	206	
Diabetes	9%	194	181	1
Tobacco Use/Smoking	8%	165	158	
High Blood Pressure	6%	140	137	
Child Abuse/Neglect	6%	131	125	
Motor Vehicle Injury	6%	124	124	-
Dental Problems	5%	115	109	
Suicide	5%	111	107	
Teenage Pregnancy	5%	107	93	1
Infectious Diseases (e.g., flu, TB, hepatitis)	5%	100	96	
Other	4%	95	94	
Accidental Injuries	3%	71	66	
Rape/Sexual Assault	3%	58	51	
Sexually Transmitted Diseases (STDs)	2%	34	33	
Firearm-related Injuries	2%	33	30	
		2,164	2,111	



Respons	es (ALL)	English	Spanish
70%	1,505	1,481	24
40%	871	847	24
38%	811	793	18
30%	642	633	9
26%	562	544	18
24%	521	512	9
19%	420	417	3
15%	327	315	12
13%	286	269	17
11%	233	221	12
10%	225	214	11
4%	89	87	2
	2,164	2,111	55
	70% 40% 38% 30% 26% 24% 19% 15% 13% 11%	40% 871 38% 811 30% 642 26% 562 24% 521 19% 420 15% 327 13% 286 11% 233 10% 225 4% 89	70% 1,505 1,481 40% 871 847 38% 811 793 30% 642 633 26% 562 544 24% 521 512 19% 420 417 15% 327 315 13% 286 269 11% 233 221 10% 225 214 4% 89 87

low would you rate the health of our community?	Respons	es (ALL)	English	Spanish
Somewhat Healthy	50%	1,088	1,065	23
Healthy	39%	852	839	13
Unhealthy	6%	132	120	12
Very Healthy	3%	67	66	1
Very Unhealthy	1%	25	21	4
Total		2,164	2,111	53
low would you rate your personal health?	Respons	es (ALL)	English	Spanish
Healthy	49%	1,060	1,041	19
Somewhat Healthy	31%	663	643	20
Very Healthy	14%	298	292	6
Unhealthy	6%	122	114	8
officating				
Very Unhealthy	1%	21	21	-
	1%	21 2,164	21 2,111	- 53



here should the community focus its attention to make ings better in DuPage County?	Response	es (ALL)	English	Spanish
Good Jobs and Healthy Economy	35%	747	729	1
Affordable Housing	28%	610	598	1
Access to Mental Health Treatment	23%	502	499	
Low Crime/Safe Neighborhoods	22%	464	460	
Access to Alcohol/Drug Abuse Treatment	18%	396	385	1
Schools	15%	331	323	
Public Transportation	15%	330	325	
Homeless Services	14%	298	293	
Access to Healthcare	13%	270	256	1
Senior Services	11%	245	241	
Walkable, Bikeable Community	11%	233	231	
Programs for Youth Outside of School	10%	220	215	
Reduce Bullying	10%	212	199	1
Clean Environment	8%	163	163	-
Respect Towards Different Cultures and Races	7%	151	143	
Parks and Recreation	7%	149	145	
Police, Fire, Rescue Services	6%	136	132	
Information on How to be Healthy	6%	136	130	
Access to Special Needs Services	6%	134	133	
Prepared for Emergencies (tornadoes, floods, disease)	6%	135	129	
Access to Child Care	5%	108	104	
Arts & Cultural Events	5%	100	95	
Early Childhood Services	4%	93	91	
Other	4%	85	83	
Faith Communities	4%	84	81	
Healthy Moms and Babies	3%	71	67	
Technology/Internet Access	3%	67	64	
Sexually Transmitted Diseases (STDs)	1%	22	19	
		2,164	2,111	5

Appendix VIII: Impact DuPage Survey Open-Ended Comments - Themes

What are the three greatest strengths of DuPage County?

Location: Access to the city of Chicago, O'Hare airport, highways and public transportation

Low crime rate: Safety, prosecution of criminal offenders

Forest preserves

Services: Accessibility, availability, and collaboration between non-profits and government, including mental

health services and food pantries

What do you think are the three most important health concerns in DuPage County?

Drug abuse: Heroin, particularly by young people

Pollution: Noise, water, and air

Uninsured and underinsured residents: Health care, including mental health care, for individuals who fall between the cracks, including seniors that are disabled, working people not on Medicaid unable to afford significant out-of-pocket costs, recent immigrants, low-income households, and those ineligible for tax credits because household member offered costly employer coverage for dependents

What are the top three "risky behaviors" in DuPage County?

Reckless driving: Drinking and driving, texting and driving, drivers unaware of cyclists, road rage

Drugs: Heroin use, marijuana, particularly in middle and high schools

Where should the community focus its attention to make things better in DuPage County?

Parks and recreation activities: Maintain clean environment, parks and recreation, bike and walking paths, additional after work cycling and recreation options, more biking trails, including single track trails for mountain biking, encourage outdoor activities for families, increase awareness of bike/cyclist community

Reduce taxes

Affordable housing: Portion throughout County, focus on housing for vulnerable populations such as the elderly **Flood prevention and reduction:** Develop an overall, comprehensive approach to flood and stormwater management

Access to nutritional services and healthy food: Increase healthy eating initiatives, DuPage fiber initiative, more affordable healthy restaurants (as an alternative to unhealthy fast food)

Alcohol/drug use prevention and treatment

Appendix IX: Photovoice Guide

DRIVING DUPAGE FORWARD

Photovoice

Well-being begins where we live, learn, work and play. Opportunities for well-being start at home, in our neighborhoods and work places. All people—regardless of background, education or money—should have the chance to make choices that lead to a long and healthy life.

-Robert Wood Johnson Foundation

Impact DuPage is a group of leaders and organizations working together to determine community needs and priorities that will improve the well-being of DuPage County. This work is being done by looking at the facts and by listening to community voices. We need numbers as well as stories and experiences to bring the picture of our community's well-being into focus.

This is where you come in – we need input from you through pictures. We will use these pictures to share with others so they can see what is important to you about your community and what matters to you.

What are the greatest strengths of DuPage County?

What do you love about DuPage County and/or what makes you proud of your community?

What does wellness (or well-being) mean to you?

You will not need to print the pictures, but simply submit them with your name and a brief explanation to the e-mail address: impactdupage@dupagehealth.org. The brief explanation may include a description of what the eye sees, explanation of the unseen "story" behind the image, how the image could educate people, etc.

We have provided specific guidelines in the following pages.

We thank you and look forward to seeing our community through your eyes!

If you have any questions or need any assistance, please call Amy Snodgrass at the DuPage Federation on Human Services Reform at (630) 782-4783 or association.org.



What are the greatest strengths of DuPage County?

What do you love about DuPage County and/or what
makes you proud of your community?

What does wellness (well-being) mean to you?

What do I take pictures of?

- What do you see and appreciate in your everyday life? You could take pictures throughout your day. Afterwards, look at the pictures and see what stands out for you.
- Pretend you are taking pictures to send to a pen pal from another part of the world. What would you
 want to share about yourself and where you live?
- **Start with an opinion or idea.** Have you ever wanted to write a letter to the editor of the newspaper? What would you say? Now, try to create a picture that gets your idea across.
- Make a collection of pictures showing all the things about your community you are proud of.
- **Use your emotions as a cue.** Consider where you live and how you live... what gives you a strong emotional response (excited, happy, relief...)? Tell the story.
- **Spend some time really looking around you.** Take a walk around your neighborhood or repeat the first item from this list (pictures of a typical day). This time only take pictures of things you have never noticed before.

What is important to you? What is a big part of your life? Take pictures of objects, people, services, places, etc...

Photovoice Guidelines

Stay safe.

- Don't take any risks.
- Don't go anywhere you wouldn't usually go, or do anything you wouldn't usually do.
- Take a friend.
- Be aware of what's around you.

Be respectful.

- Always ask first, even if this means missing the perfect shot.
- You must have permission before taking pictures of people.
- Remember, the goal is to connect with others and share ideas. Don't upset people. This may give the
 whole project a bad name.

Large crowds, landscape or scenery

- You do not need a Release Form if people are too small to be recognizable.
- It is still a good idea to ask permission before taking a picture of private property (someone's house or yard, for example).

For pictures with people

- Have your subjects sign a Release Form before taking any pictures.
- Be especially careful when taking pictures of children. Talk to the parents first, and have a parent sign a Release Form.
- Do not take pictures of people who are in "private", such as through a window in their home.
- Ask yourself, "Would I mind if someone took a picture of me in this situation?"

For each picture

- Provide a brief explanation for each picture
- We only need electronic pictures there is no need to print them
- Submit each picture electronically to: impactdupage@dupagehealth.org
- Don't forget to include your name!
- Your pictures will be shared with the public.

Use this page to BRAINSTORM...

What matters to me?

Think about: WHERE YOU LIVE and HOW YOU LIVE...

Things I think are strengths of DuPage County...

Close to me:	Wider community:
 My home, street, neighborhood 	•
 My relationships with others 	•
•	•

Things I love about DuPage County...

Close to me:	Wider community:
 My home, street, neighborhood 	•
 My relationships with others 	•
•	•

Things make me proud of DuPage County...

Close to me:	Wider community:
My home, street, neighborhood	•
 My relationships with others 	•
•	•

Things that mean health to me...

Close to me:	Wider community:
My home, street, neighborhood	•
 My relationships with others 	•
•	•

Now, think of an image or picture that would tell this.

CONSENT FORM

This form must be used if you are taking a picture of someone else!

You are invited to have your picture taken by one of the photographers involved with the Impact DuPage Photovoice project.

Impact DuPage is a group of leaders and organizations working together to determine community needs and priorities that will improve the well-being of DuPage County. This work is being done by looking at the facts and by listening to community voices. Besides numbers and figures, we need photos of your stories and experiences to bring the picture of our community's well-being into focus.

Photovoice has four goals:

E-Mail Address

- 1. To help people record and think about their community's strengths and problems,
- 2. Identify important issues through group discussion and photographs,
- 3. Get the attention of community decision makers, and
- 4. Work toward positive change in our community.

Pictures taken through the Photovoice project will be shown to others in order to create awareness about community strengths and priorities. This may include presentations to decision-makers, Impact DuPage materials, and/or published on the Impact DuPage website. Others viewing the pictures may recognize you, but there will be no names or contact information. Photographs will not be used to make money.

Please sign this form if you agree to have your photograph taken by a participant of Photovoice.

If you would like a copy of the photograph taken of you, please write down your e-mail address below.

Subject Name

Photographer Name

Signature

Date